

Advertising Booking Confirmation Form

To confirm your booking with the [Australian Journal of Dementia Care](http://www.journalofdementiacare.com), please fill out the form below and email the completed & signed form to admin@journalofdementiacare.com
 Enquiries to: Managing Editor, Australian Journal of Dementia Care admin@journalofdementiacare.com

1. Campaign Name:

2. Print display advertising in the AJDC

Edition	Year	Size	Premium position	Rate (ex GST) <i>AJDC Admin to complete</i>	Insert/Onsert required? If yes, please select an option in section 3. If not skip section 3.
	2022				
	2022				
	2022				
	2022				

3. Insert / onsert in AJDC print edition

Insert / Onsert	Specifications	Rate (ex GST)
	Loose inserts or onserts up to 20g per item per 1,000 circulation. Full print run only. A4 size or roll-fold to DL brochure, no staples. Loose inserts are machine inserted to random pages.	\$290 per edition

4. Digital display advertising on the AJDC website (www.journalofdementiacare.com)

Type	Start date	End date	Rate (ex GST) <i>AJDC Admin to complete</i>
Leaderboard banner			
Skyscraper			
Advertorial			
Digital Sub Total			
Print & Insert/Onsert sub totals			
GST			
Total Advertising Cost			

5. Invoice Details Payment terms are 30 days from the date of the invoice

Company name: _____ ABN: _____
 Postal address: _____
 Contact name: _____ Job title: _____
 Contact email: _____ Phone: _____

6. Booking Authorisation

Name: _____ Signed: _____ Date: _____

In signing this booking form you acknowledge you have read and accept the terms and conditions attached to this booking form.

TERMS AND CONDITIONS OF ACCEPTANCE (TERMS)

The *Australian Journal of Dementia Care* is published by the University of Wollongong (UOW) and managed on behalf of UOW by Dementia Training Australia. These Terms apply to all advertisements (including all content, images and otherwise submitted for publication) ("Advertisements") provided to Advertisers by the Publisher. In these Terms "Publisher" means the University of Wollongong and "Advertiser" means the party for whom the Advertisements are published and includes an advertiser on whose behalf Advertisements are placed and any media agency that arranges the Advertisements for its clients.

1. An agreement to publish Advertisements is only formed between the Publisher and the Advertiser when the Publisher accepts the Advertisements in writing.
2. The Advertiser grants the Publisher a worldwide, royalty-free, irrevocable, non-exclusive licence (with the right to sublicense) to publish the Advertisement in print and online form and warrants that it is authorised to grant this licence.
3. Invoices must be paid in accordance with the payment terms. The Publisher may impose late payment charges for any overdue invoice, calculated monthly on the overdue amount at two per cent (2%) above the base rate of the ANZ Banking Group.
4. The Publisher reserves the right to refuse or withdraw Advertisements submitted at any time if, in the Publisher's opinion, they are illegal, offensive, defamatory or contrary to the Publisher's interest, goodwill or reputation or likely to infringe any third party rights.
5. The Advertiser warrants to the Publisher that the Advertisement does not breach:
 - a. the AANA Advertiser Code of Ethics;
 - b. the Competition and Consumer Act (Cth) or equivalent State legislation;
 - c. any copyright, trademark, obligation of confidentiality or other personal or proprietary rights;
 - d. any other law or applicable code (including any common law, statute, delegated legislation, rule or ordinance of the Commonwealth, or a State or Territory).
6. If the Advertisements promote a competition or trade promotion, the Advertiser warrants it has obtained all relevant permits and indemnifies the Publisher against any loss in connection with the Advertisements.
7. All Advertisements submitted must comply with the Publisher's specifications. Advertisements which do not comply may be rejected.
8. The Advertiser must promptly check proofs of Advertisements (if provided by the Publisher) and notify the Publisher of any errors in the proofs. The Publisher does not accept responsibility for any errors submitted by the Advertiser. The Advertiser must pay the full price for the Advertisements even if there is an error in the Advertisements, unless the error is the fault of the Publisher.
9. The Publisher will use reasonable efforts to publish Advertisements in the format and position requested but reserves the right to vary the placement of Advertisements without notice or change to the rate charged.
10. The Publisher will not be liable for any delay or failure to publish Advertisements caused by a factor outside its reasonable control.
11. The Advertiser must not resell Advertisement space to a third party without the Publisher's prior written consent.
12. The Publisher reserves the right to increase Advertisement rates at any time.



13. If the Advertisements are ultimately not published because of the Advertiser's failure to deliver the copy by the Advertising material deadline, the Advertiser will still be liable for payment for the Advertisements.
14. Cancellation of orders for Advertisements must be received 8 clear weeks prior to date of publication. The Publisher reserves the right to refuse any stop orders, cancellations or transfers unless they are received prior to the cancellation date.
15. The Advertiser shall be responsible for the insurance of all artwork, colour separated film, computer discs or any form of Advertisement material delivered to the Publisher. The Publisher accepts no liability for any loss or damage to such material.
16. The Advertiser agrees to take all reasonable precautions to prevent any unauthorised use, disclosure, publication or dissemination of any of the Publisher's confidential information (including information as to volumes, pricing, advertising schedules or any other information that ought in good faith to be treated as confidential given the circumstances of disclosure or the nature of the information) unless disclosure is required by law.
17. If the Advertiser breaches these terms or fails to pay any amounts due to the Publisher, the Publisher may (in its discretion and without limitation to the exercise of any other legal rights) cease publication of further Advertisements or suspend an agreement for Advertisements not yet published until the breach is remedied and if it is not remedied within 14 days, may terminate an agreement for any unpublished Advertisements.
18. The Publisher excludes all implied conditions and warranties from these terms, except any condition or warranty which cannot by law be excluded (non-excludable warranty).
19. The Publisher limits its liability for breach of a non-excludable warranty (to the extent possible) or for any breach of contract caused by or contributed by the Publisher, to the re-supply of the Advertisements if reasonably possible or payment of the cost of re-supply to the Advertiser.
20. The Publisher will not be liable to the Advertiser for any indirect or consequential losses, loss of profits, loss of revenue or loss of business opportunity. The Advertiser indemnifies the Publisher and its officers, employees, contractors and agents (the "Indemnified") against any costs, expenses, losses, damages and liability suffered or incurred by the Indemnified arising from the Advertiser's breach of these Terms and any negligent or unlawful act or omission of the Advertiser in connection with the Advertisements.
21. These Terms, with any other written agreement, represent the entire agreement of the Publisher and the Advertiser for the Advertisements. They can only be varied in writing by an authorised officer of the Publisher.
22. We may collect your personal information to provide our services to you and for invoicing purposes. The collection, use or disclosure of any personal information provided to us by you is subject to our Privacy Policy.
23. You agree to store and use all personal information which we may provide to you in accordance with the requirements of the Privacy Act 1988 (Cth) and equivalent State legislation.
24. These Terms are governed by the laws of New South Wales and each party submits to the jurisdiction of that State.